

07.10.2025.

The Manager,

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**Calling Quotations for Facebook Page Boosting**

**Contract No: NPTCCD/HE/FB/2025/47**

1. The Chairman RPC on behalf of the National Programme for Tuberculosis Control & Chest Diseases invites sealed Bids for Facebook Page Boosting as per given description.
2. Please quote your price including taxes to supply the Facebook Page Boosting with below mentioned specification. Your sealed quotation should be sent to the following address as soon as possible.

<b>Specification - Facebook Page Boosting</b>	
Description	Parameter
Facebook Promotion	FB Pages Likes & Followers up to 75,000, and to sustain the reach for the duration of 5 months.
Content Creation	<ul style="list-style-type: none"><li>• Banner creation (1 banner per week) x 4 banners per month</li><li>• Interview-based articles (2 articles per month)</li></ul>
Articles and Post Promotions by Boosting for the period of 5 months	Created articles and posts need to be boosted, and schedule posts to coincide with peak social media engagement times for each targeted group.
Publish articles on websites and other digital media platforms	The created articles are planned to be published on health-related websites and other Digital Media Platforms (FB page linked)

3. Interested bidders may obtain further information from Director, *National Programme for Tuberculosis Control & Chest Diseases, 4<sup>th</sup> floor, Public Health Complex, No.555/5, Elvitigala Mawatha, Colombo 05 on Telephone No. 011 2368274, from 09.00 hrs to 16.00 hrs during working days.*

4. Sealed Bids shall be de delivered to the address below at *National Programme for Tuberculosis Control & Chest Diseases, 4<sup>th</sup> floor, Public Health Complex, No.555/5, Elvitigala Mawatha, Colombo 05* on or before *21<sup>st</sup> October, 2025* at *10.00 am*. Late bids will be rejected and returned in unopened to the bidder.
5. The bid name “**Facebook Page Boosting**” shall be written on top left corner of the cover. Bids will be opened soon after closing in the presence of the bidders’ authorized representatives who choose to attend.
6. Payment shall be made within one month after submission of the invoice. We look forward to receiving your bids and thank you interest in the project.

Director  
National Programme for Tuberculosis Control &  
Chest Diseases

Dr. Mizaya Cader, - Chairman  
CCP,  
NPTCCD.

Dr. S. Malwatte Mohotti, - Member  
CCP,  
NPTCCD.

Dr. Ama Perera, - Member  
MO,  
NPTCCD.

**Procurement of Facebook Boosting (NPTCCD)**  
**Bid Evaluation Committee**

I wish to inform you that you are appointed as Chairman/ Member of the Technical Evaluation Committee for the above Procurement.

I am sending herewith Bidding Documents for Procurement of Facebook Boosting.

I shall be glad if you would kindly send me the finalized technical evaluation committee report for Procurement of Facebook Boosting early as possible in this regard.

Director  
National Programme for Tuberculosis Control &  
Chest Diseases

